LET'S DO THIS **TOGETHER >**

WE'RE ALL IN SMALL BUSINESS GRANT

PANDEMIC RELIEF FOR SMALL BUSINESSES IN WISCONSIN

Small businesses in Wisconsin often operate on razor-thin profit margins and hold very little cash in reserve, which makes weathering the effects of a global pandemic particularly challenging. Complicating matters for these small businesses seeking federal or other financial assistance is that they often lack then financial relationships required, or are otherwise ineligible to qualify for these programs. WEDC's **We're All In Small Business Grant** is designed to help these small businesses get back on their feet, while also encouraging adoption of best practices to keep employees, customers and communities safe.

HOW IT WORKS

Funded by the federal Coronavirus Aid, Relief and Economic Security (CARES) Act, the **We're All In** Small Business Grant Program will provide $2,500 to 30,000 Wisconsin small businesses to assist with the costs of business interruption or for health and safety improvements, wages and salaries, rent, mortgages and inventory.

ELIGIBILITY REQUIREMENTS

To be eligible, businesses must:

- employ 20 or fewer full-time equivalent (FTE) employees, including the owner;
- earn greater than $0 but less than $1 million in annual revenues; and
- have been in business in February 2020.

Applications will be reviewed for eligibility and will be scored, ranked and awarded based on industries with the greatest impact due to the COVID-19 pandemic, community distress and geographic dispersion. Whether the business has received assistance through WEDC's Small Business 20/20 or Ethnic Minority Emergency Grant initiative, or the U.S. Small Business Administration Economic Injury Disaster Loan Program or Payroll Protection Program will also be considered.

LEARN MORE

For more information about WEDC's **We're All In** Small Business Grant, and to apply when program is live, visit wedc.org/WAI-Small-Business-Grant.

You will need the following documents to apply:

- Federal tax return from 2018 or 2019
- Signed W-9 form available at www.irs.gov
- A letter or email of acknowledgment from a community organization indicating your business was in operation in February 2020. Acknowledgments may be from any of the following:
  - Chamber of commerce
  - Main Street or Connect Communities organization
  - Local business improvement district
  - Neighborhood economic development association
  - Local economic development organization
  - County economic development organization
  - Municipality, including tribal government
  - County
  - Local bank, credit union or community development financial institution
  - Regional UW Small Business Development Center
  - U.S. Export Assistance Center – Wisconsin
  - Regional economic development organization
  - Regional Planning Commission
  - Trade association

GOING ALL IN

Grant recipients will become **We're All In** businesses by pledging to observe health safety best practices in their facilities to protect employees, customers and the communities in which they operate. Industry-specific safety guidelines can be found at wedc.org/reopen-guidelines.